



CHLOË ELIZABETH BOYKO

PROFILE

Multidisciplinary designer with a focus in graphic design, web design, and art direction. As a designer, I believe in the vital creative problem solving that goes into strong, successful work. I constantly strive to create content that is beautiful, inspiring, and bold, all while working across multiple mediums and developing ideas based on an original approach.

CONTACT

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VIEW MY WORK

www.chloeboyko.com

EDUCATION

COURSEWORK AT THE FLATIRON SCHOOL
Front End Web Development
2015

PRATT INSTITUTE
Bachelor of Fine Arts in Communications Design
2010-2014

AWARDS

Department selected portfolio pieces entered into Society of Illustrator's competitions 2011-2014

Pratt Institutes President's List Honors 2012-2014

Pratt Institutes Dean's List Honors 2010-2012

WORK EXPERIENCE

CUMMINGS PROPERTIES / **GRAPHIC DESIGNER** 7/16 - Present

Successfully manage and coordinate a wide range of graphic design projects from concept through completion in both digital and print, on-screen to large scale. Develop strategic marketing materials for our numerous real estate properties all in line with their specific branding across social media, email, website, vehicle and print mediums. Refresh and drive the in-house brand standards throughout all print and digital communication while maintaining the corporate websites.

FREELANCE DESIGNER / **2013 - Present**

Working with numerous clients to cover a large scope of design needs such as logos, branding, digital and print advertisements, social graphics, infographics, wireframes, powerpoint redesign, packaging design, etc. Was also able to utilize my coding skills as a freelancer and designed, coded, and maintained websites across multiple devices.

Clients: Tusk Strategies, Andrew Gallivan, Under the Skyline, Precision Strategies, Cucina 98, Montclair Wedding Sanctuary.

PRECISION STRATEGIES / **DESIGN INTERN** 6/15 - 12/15

Worked one on one with the head designer on multiple projects. Provided social graphics for a wide variety of clients, at times creating new graphic identities or building off existing ones. Worked within brand guidelines when it came to logo design and branding. Wireframed websites and visually cleaned up presentation and client decks.

CORSO 98 RESTAURANT / **MANAGER** 2009 - 2016

Managed a team of four and frequently met with customers to handle the planning of private events. In addition to waiting tables and kitchen preparation, was also in charge of designing and updating menus for everyday use and private parties.

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Acrobat
Dreamweaver
Constant Contact
HTML, CSS, and Bootstrap
Basic JavaScript/JQuery knowledge
Social media/GIF/Collage enthusiast
Microsoft Office Suite
Experience utilizing graphic tablets
Digital SLR and analog cameras, photo retouching

